



Business Confidence: Core Level Programme

This course is for those business leaders who want to develop their confidence and their knowledge to effectively manage themselves and to build their teams confidence too.

It is specifically for leaders at any stage of their business from pre start to growth through to exit planning to help them create or develop a confidence strategy that works for their circumstances.

We will explore key principles of self-management, leadership and relevant confidence building tools

1-day face to face course including planning resources.

This day contains 4 learning outcomes which will support you to:

- Be able to understand what confidence is and why it's important
- Be able to identify your own confidence challenges
- Be able to develop personal and professional skills needed to build business confidence
- Be able to evaluate the impact of confidence on leadership behaviours, decisions and actions on your business

The course includes a mixture of trainer led resources, discussions, self-assessment and breakout sessions to bring the theory to life for you.

Once you have completed the course, you will be able to:

- Understand authentic confidence
- Apply appropriate self-analysis techniques to use to affect positive performance
- Appreciate and recognise positive and negative drivers of confidence
- Appreciate how confidence affects your business outcomes and your team
- Be able to develop your own decisions over which type of communication to use effectively
- Evaluate the quality of your own confidence on your business
- Understand motivations that affect confidence and business success
- Identify tools that are relevant to you and your business
- Create and implement your own confidence plan
- Identify future development activities to continually improve yourself and your business