Intrapreneurship and Innovation:
Core Level Programme

This course is for those business leaders who want to develop a broad base of the skills, knowledge and understanding needed to achieve great results. It is specifically for leaders at any stage of their business from pre start to growth through to exit planning to help them create or develop a strategy that works for their circumstances.

We will explore key principles of intrapreneurship, innovation, collaboration and emotional intelligence as self management, leadership and business development tools, choosing your personal strategy and developing systems to action plan, review your and your team's progress and implement change.

1-day face to face course including planning resources.

This day contains 4 learning outcomes which will support you to:

• Be able to understand the impact of a successful intrapreneurship strategy
• Be able to effectively recognise and support great behaviours, issues and impact
• Be able to develop and assess your own intrapreneurship and innovation skills
• Be able to create and develop an effective innovative culture within your team

The course includes a mixture of trainer led resources, discussions, self-assessment and breakout sessions to bring the theory to life for you.

Once you have completed the course, you will be able to:

• Understand the difference between entrepreneurship and intrapreneurship
• Understand key best practice for intrapreneurship skills that meets your business needs
• Be able to build your team with developing positive relationships and avoiding stress
• Apply appropriate self-analysis techniques to understand your own style and strengths
• Identify your key barriers, motivations and behaviours and translate to priorities and actions
• Understand emotional intelligence best practice and relate it to your circumstances
• Understand collaboration best practice and develop your network and tools
• Develop your own personal development plan
• Apply the insights from School of Hard Knocks to further develop yourself and your team
• Identify future development activities to continually improve yourself and your business